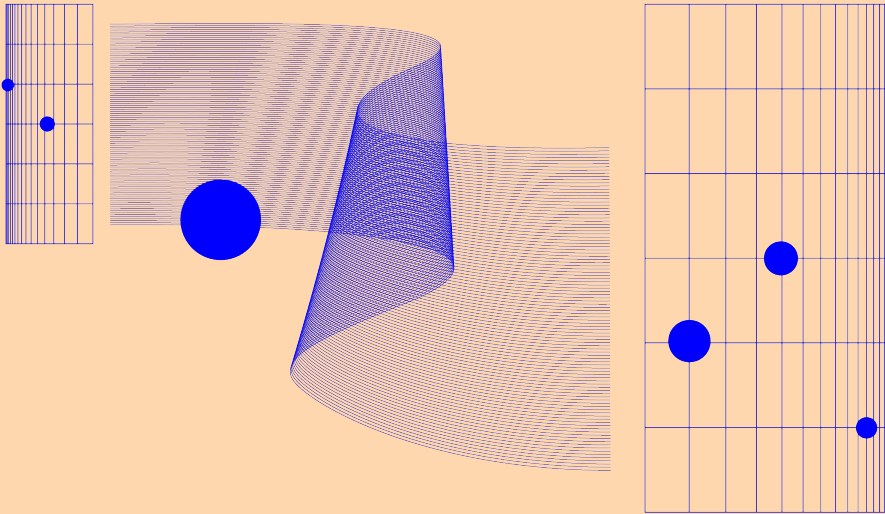


# FOLLOW THE SUN

## SOLUTION DRIVEN CONTINENTAL ESTAFETTE



Are you the future designer, business developer, artist or engineer that will come up with an actual solution to counter the effects of climate change that threaten the cities of our earth? Are you up for a dazzling experience that lets you cooperate with peers on six continents? Then we are looking for you!

## THE CHALLENGE: HOW CAN THE WORLD'S CITIES ADAPT TO RISING SEA LEVELS

WHEN

**18 - 22 JANUARY**

WHERE

**LOCAL & ONLINE**

FINALE

**25 JANUARY 2021**

### IN A NUTSHELL

We will develop six different and tangible solutions to real problems. Multidisciplinary teams of young professionals from metropolitan cities on different continents will develop solutions for challenges that the cities experience due to climate change and rising sea levels. They will formulate their challenge and during the week develop a solution.

### WHAT DO WE ASK

24 hours of your time spread during the week, in consultation with the team and organisation.

### WHAT'S IN IT FOR YOU

A lot! The chance to really contribute to one of the biggest challenges of our time: protecting our cities against climate change. You will also sharpen your skills and deepen your knowledge. You will build a very strong network, both domestically and globally, represented by global leaders, mayors, policy makers and local innovators. We're still discussing the reward for the winner, but we'll make sure it's worthwhile!

# DESIGN AND SHOWCASE YOUR IDEAS FOR THE WORLD STAGE AND TOP PLAYERS IN CLIMATE ADAPTATION

## IN DEPTH

FOLLOW THE SUN will guide you through a few development phases to get to your solution, in a one-week deep-dive of creative and business development: ranging from an orientation phase to conceptualization to business development, to eventually, prototyping and showcasing your developed solution to a world stage.

## SCHEDULE

FOLLOW THE SUN starts on Monday, January 18<sup>th</sup>. Each team gets a design-challenge laid out by the mayor of one of the other participating cities. During the kickoff you will be researching the context of the challenge your team has been given. You will be working together with experts from your own city and from the city whose challenge you are focusing on.

On the two following days, you will be developing possible solutions. We will provide design-thinkers, scientists and business-experts to guide you along the way. At the end of the third day, you will pick – together with the challenge-owners – the most promising solution.

On Thursdays and Friday, you will be refining your solution, making a business case and creating a tangible visualization or prototype that represents your solution.

On Monday, during the Climate Adaption Summit, you will pitch your solution to a global audience and the jury will choose one winner. Of course you will have time over the weekend to make it even better, but that's up to you.

There are daily online gatherings with all teams. Each day, each team will present its progress and the other teams will give feedback, tips and tricks.

Before the start of FOLLOW THE SUN, we will facilitate meetups with your other team members. We will also prepare you with extensive background material to dive deeply into the challenge.

After FOLLOW THE SUN, we will discuss with each city and each team what opportunities there are to further develop the presented solutions.

## MULTIDISCIPLINARY TEAMS

For each team we look for five bright, driven young professionals from one metropolitan city area: ranging from artists, scientists, environmentalists, psychologists, sociologists, business developers, engineers, architects, data scientists, or other. Together with local policy makers, and brief intervals of insights from your local mayor or high ranking officials we will assure each team has enough different knowledge and diverse characters to come up with brilliant solutions within the challenge timeframe.

## MORE INFO

We have got a lot more to say to you! Please contact Rik Winsemius for more information: [rik@circularchallenge.nl](mailto:rik@circularchallenge.nl).

## PARTNERS

Climate Adaptation Summit  
Resilient Cities Network  
C40 Cities  
Weatherwise Cities  
Municipality of Rotterdam  
Circular Challenge  
Ceci n'est pas une Holding B.V.

